

GUAXUPÉ SEMI-WASHED MTGB SSFC 14/16

BRAZILIAN GREEN COFFEE | GENUINE ORIGIN



Coffee Details

ORIGIN

Guaxupé, Minas Gerais,
Brazil

PRODUCER

Cooxupé

PROCESSING

Semi-Washed

HARVEST SCHEDULE

July - September

VARIETY

Mundo Novo, Catuai Red
and Yellow, Catucaí

ALTITUDE (MASL)

1200

Coffee Background

Coffee production dominates agricultural activity in Guaxupé, a municipality in the south of Minas Gerais, and for a good reason. The high altitudes and micro-climate here are ideal for growing specialty coffee, with noticeably cooler temperatures than the rest of the region, averaging about 68°F (20°C). Additionally, distinct wet and dry seasons stimulate coffee production. Around 30% of Brazil's Arabica production comes from Sul de Minas, and the region has earned a reputation for consistently delivering high quality coffee.

The Cooxupé cooperative is one of the biggest coffee cooperatives in the world. It connects over 16,000 members, of which 95% are smallholder farmers, throughout more than 200 municipalities. The cooperative, founded in 1937, has since come a long way from its beginnings as a key coffee exporter in the region.

Today, Cooxupé also offers soil analysis laboratories, geographic data geoprocessing, and more to support its members in sustainable agribusinesses. Cooperatives play a fundamental role in facilitating Brazil's agriculturally dependent economy, and it's important to Cooxupé that they empower better development and results through cooperation.

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