

AA USAWA KAHAWA PROJECT

TANZANIAN GREEN COFFEE | GENUINE ORIGIN



Coffee Details

ORIGIN

Mbozi, Songwe,
Tanzania

PRODUCER

Various smallholders,
Heyza AMCOS

PROCESSING

Washed

HARVEST SCHEDULE

June - October

VARIETY

Kent, Bourbon, N39,
Local Varieties

ALTITUDE (MASL)

1600

Coffee Background

In Swahili, usawa means balance and kahawa means coffee. The Usawa Kahawa Project is all about gender equality, and was established in 2021 by Genuine Origin's sister company in Tanzania.

The project's goal is to make sure women and youth are involved in coffee farming and bringing it to market. Its two main pillars are 1) empowering gender champions and gender action learning systems and 2) growing coffee production in Tanzania through training and establishing new farms.

The Usawa Kahawa Project works with the Hezya Agricultural Marketing Cooperative Society (AMCOS) in the Mbozi region of Tanzania. In addition to agricultural training, the producers who are part of the project are also trained on the importance of gender equity within the family for coffee production and distribution of finances. Much of the training is led by gender champions who live within the AMCOS communities. Within the Hezya AMCOS, gender champions initiated the Shamba Darasa Model Farm to showcase better agricultural practices and lead by example.

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